

UNITED STATES DEPARTMENT OF JUSTICE
WASHINGTON, D. C.

SUPPLEMENTAL REGISTRATION STATEMENT

Pursuant to Section 2 of the Foreign Agents
Registration Act of 1938, as Amended

REGISTRATION No. 68

For Six Months Period Ending June 30, 1953
(Insert date)

1. (a) Name of Registrant. **Swedish National Travel Office**

(b) All other names used by Registrant during the period.

(c) Address of principal office. **630 Fifth Avenue, New York 20, N.Y.**

(d) Name of person or persons in charge of principal office. **Birger Nordholm, Managing Director**

3. If Registrant is a nonbusiness membership organization, state—

(a) Approximate number of members in the United States

(b) Approximate number of members outside the United States

4. (a) All persons who became partners, officers, directors, and similar officials of Registrant during the period.

*Name and address
of official*

Date connection began

*Position, office, or nature
of duties*

**Mr. Nils K. Tholand
441 Lexington Avenue
New York 17, N.Y.**

April 18, 1953

Member of Advisory Council

(b) All persons who ceased to be partners, officers, directors, or similar officials of Registrant during the period.

*Name and address
of official*

Date connection ended

*Reason for ending
connection*

5. (a) All branches and local units of Registrant and all other component or affiliated groups or organizations which began to operate during the period.

*Name and address of branch, unit,
group, or organization*

*Nature of connection with
Registrant*

*Name and address of person
in charge*

None

- (b) All branches and local units of Registrant and all other component or affiliated groups or organizations which ceased to operate during the period.

Name of branch, unit, group, or organization

Reason operations ceased

None

6. All persons who at any time during the period were foreign principals of Registrant.

*Name and principal
address*

*Is person still a foreign principal
of Registrant?*

*If not, give date connection
ended*

Swedish Tourist Traffic Association Yes
Stockholm, Sweden

Swedish State Railways Yes
Stockholm, Sweden

7. Describe fully all activities of Registrant during the period for or in the interests of each foreign principal named under item 6. **General promotion of travel to Sweden.**

For Swedish Tourist Traffic Association

Distribution of educational travel literature and posters to travel agents, schools, colleges, lodges, etc. Editing and distribution of educational films and slides on Sweden.

For Swedish State Railways

General representation. Promotion of Special Train Cruises in Sweden for the summer 1953. Distribution of films promoting train travel in Sweden.

8. Describe briefly all other businesses, occupations, and public activities in which Registrant engaged during the period.

Mr. Birger Nordholm, our Managing Director, participates as Chairman in the activities of the European Travel Commission in the United States and the Scandinavian National Travel Commission in New York. He is also a director of Films of the Nations, Inc.

Advertising and publicity promoting travel to Sweden, is handled in conjunction with Denmark and Norway through the Scandinavian National Travel Commission in New York.

9. Furnish the following information as to all employees and other individuals except those named under item 4, who during the period rendered any services or assistance to Registrant, with or without compensation, for or in the interests of any foreign principal named under item 6:

- (a) All such employees and other individuals for whom Exhibits A have previously been filed.

Name and address of employee or other individual	Nature of any changes during period in activities for Registrant or its foreign principals	Has connection with Registrant ended?
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None

- (b) All such employees and other individuals for whom Exhibits A have not been previously filed.

Name and address of employee or other individual	Nature of services or assistance rendered	Has connection with Registrant ended?
Erik G. Sjogren 39 East 29th Str. New York, N.Y.	Assistant Manager	Yes
Jarl Tranaeus 65-74 Witherole Str., Rego Park N.Y.	Assistant Manager	No
Rune Forsberg 99-05 63rd Drive, Rego Park, N.Y.	Information Clerk	No
Karin Hiort 86-11 34th Ave., Jackson Heights, N.Y.	Secretary	No
Jean Schnell 87-59 Myrtle Ave. Glendale, N.Y.	Secretary	Yes
Ruth Friedman 820 West End Ave., New York, N.Y.	Secretary	No

10. Furnish the following information as to Registrant's receipts and expenditures during the period covered by this statement. The information may, if Registrant desires, be furnished for Registrant's latest semiannual fiscal period, provided the period covered is indicated and future statements are furnished on the same basis:

- (a) All amounts received during the period directly or indirectly from each foreign principal named under item 6, itemized as follows:

Date funds received	Name of foreign principal from whom funds received ¹	Purposes for which received ²	Amount received ⁴
Income From All Sources - January 1 to June 30, 1953			
Appropriations			
	Swedish Tourist Traffic Association,		
	Stockholm, Sweden	1/22/53	\$6004.48
		6/8/53	6187.26
			<u>\$12,191.74</u>

- (b) All amounts received during the period from other sources to be used directly or indirectly for or in the interests of any foreign principal named under item 6, itemized as follows: ³

Date funds received	Name of person from whom received ¹	Purposes for which received ²	Amount received ⁴
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~~XXXXXXXXXXXXXXXXXXXXXXXXXXXX~~

None

- (c) All expenditures made during the period directly or indirectly for or in the interests of each foreign principal named under item 6, itemized as follows: ⁵

Date payment was made	Name of person to whom payment was made ¹	Purposes for which payment was made ²	Amount of payment ⁴
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Expenses - January 1 to June 30, 1953

Salaries - Office Assistants	\$7,640.02
Postage - General Office	175.77
Rent & Light	2,629.10
Telephone, Telegraph & Cable	526.95
Representation & Travel	1,087.01
Miscellaneous Office Expense	614.48
Legal & Accounting	375.00
Taxes & Insurance	98.64
Furniture & Fixtures	537.20
Promotion	2,899.74
Film Promotion	<u>1,087.73</u>
Total	<u>\$17,671.64</u>

¹ Include all amounts so received, whether received as compensation, loans, contributions, subscriptions, fees, dues, subsidies, or otherwise.

² Receipts from or payments to a person amounting to less than \$200 for the period may be combined with other like amounts, provided the source or disposition of the funds, as the case may be, is clearly indicated.

³ Where funds were received or paid, as the case may be, for various purposes, such purposes shall be listed in reasonable detail.

⁴ Show separately the amount received or paid, as the case may be, for each purpose listed under the preceding column.

⁵ Include all transfers of funds to any foreign principal.

11. (a) Speeches, lectures, talks, and radio broadcasts arranged or sponsored by Registrant or delivered by officials or employees of Registrant, during the period.

*Name of person by
whom delivered*

*Number of speeches, lectures,
and talks delivered*

*Number of radio broadcasts
delivered*

In his capacity of Chairman for the European Travel Commission and for the Scandinavian National Travel Commission, both in New York, Mr. Birger Nordholm has conducted meetings and conferences, signed a number of articles appearing in various publications, delivered platform radio lectures, etc.

- (b) Publications prepared or distributed by Registrant, or by others for Registrant, or in the preparation or distribution of which Registrant rendered any services or assistance, during the period. (Indicate each type of publication by an "X.")

- | | | |
|---------------------------------------|---|--|
| (1) Press releases X | (8) Circulars . . X | (15) Lantern slides X |
| (2) News bulletins X | (9) Form letters X | (16) Still pictures |
| (3) Newspapers | (10) Reprints | (17) Posters |
| (4) Articles | (11) Copies of speeches, lec-
tures, talks, or radio
broadcasts | (18) Photographs X |
| (5) Books | (12) Radio programs | (19) Charts |
| (6) Magazines | (13) Radio scripts | (20) Maps |
| (7) Pamphlets . . X | (14) Moving pictures X | (21) Other publications |

- (c) Preparation and distribution of publications referred to in answer to (b) above.

*Description of
publication*

*By whom written, edited,
or prepared*

*By whom printed, produced,
or published*

*By whom
distributed*

See statement attached

- (d) Compliance with the filing, labeling, and reporting provisions of Section 4 of the Foreign Agents Registration Act of 1938, as amended, and Rule 400 thereunder.

- (1) Were copies or summaries of all communications and publications referred to in answer to (a) and (b) above filed with the Department of Justice and the Librarian of Congress? If not, explain why copies or summaries of any such communications and publications were not filed.

Yes (a) When not extemporaneous

- (2) Were all such communications and publications labeled in accordance with Section 4 and Rule 400? If not, explain why any such communications and publications were not so labeled.

Yes, when generally distributed

- (3) Were reports of the delivery, distribution, or other dissemination of all such communications and publications made to the Department of Justice in accordance with Section 4 and Rule 400? If not, explain why any such reports were omitted.

12. (a) Any changes during the period, not fully described above, in Registrant's affiliations, associations, or other connections with foreign governments, foreign political parties, or officials or agencies thereof.

*Name of government, party, or official,
or agency thereof*

*Nature of changes during period in Registrant's
connections therewith*

As of July 1, 1952 our Managing Director, Mr. Birger Nordholm, is attached to the Swedish Embassy in Washington as Tourist Adviser, but remains stationed in New York as Director of this organization.

- (b) Any changes during the period in Registrant's pecuniary interest in or control over partnerships, corporations, associations, or other organizations or combinations of individuals.

*Name of organization or
combination*

*Nature of changes during period in
Registrant's ownership or other
pecuniary interest*

*Nature of changes during period in any
direction or control exercised
by Registrant*

No changes

13. (a) Any changes during the period in the ownership of or supervision, direction or control over Registrant by any organization, group, or individual.

*Name of organization, group,
or individual*

*Nature of changes during period in ownership,
supervision, direction, or control*

No changes

- (b) Any subsidy or other financial assistance received by Registrant during the period directly or indirectly from—

Any individual who is a citizen of, or resides in, a foreign country.

Any organization created in, or under the laws of, any foreign country or having its principal place of business in a foreign country.

Any foreign government or foreign political party, or any official or agency thereof.

*Name of person from whom subsidy or
financial assistance received*

*Nature and amount of subsidy or
financial assistance*

see Item 10 (a)

14. File the following exhibits with this statement:

Exhibit A.—File an Exhibit A, on the printed form provided therefor, for each of the following persons for whom an Exhibit A has not previously been filed:

- (a) All partners, officers, directors, and similar officials of Registrant.
- (b) All employees or other individuals who during the period rendered any services or assistance to Registrant, with or without compensation, for or in the interests of any foreign principal named under item 6.

Exhibit B.—File a copy of any changes during the period in the agreement, arrangement, or authorization (or if not in writing a written description thereof) pursuant to which Registrant is acting for, or receiving funds from, each foreign principal named under item 6.

Exhibit C.—File an Exhibit C, on the printed form provided therefor, for each foreign principal named under item 6 for whom an Exhibit C has not previously been filed.

Exhibit D.—If Registrant is a nonbusiness organization, file a copy of any changes during the period in its charter, constitution, bylaws, or other instruments of organization.

Exhibit E.—File a copy of the agreement or arrangement (or if not in writing, a written description thereof) between the Registrant and each business firm or other organization named under item 11 (c), and copies of all changes during the period in similar contracts previously filed.

The undersigned swear(s) or affirm(s) that he has (they have) read the information set forth in this statement and the attached exhibits and that he is (they are) familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his (their) knowledge and belief, except that the undersigned make(s) no representation as to the truth or accuracy of the information contained in Exhibit A insofar as such information is not within his (their) personal knowledge.

(Type or print name under each signature)

B. Nordholm

(Signature)

B. Nordholm, Managing Director

(Both copies of this statement shall be signed and sworn to before a notary public or other person authorized to administer oaths, by a majority of those partners, officers, directors, or persons performing similar functions who are in the United States. If no such person is in the United States, the statement shall be signed and sworn to by the duly authorized representative of the Registrant.)

(Signature)

(Signature)

(Signature)

Subscribed and sworn to before me at

New York, N. Y.

this

17th

day of

July

19 *53*

Thomas G. Morgansen

(Signature of notary or other officer)

My commission expires

March 30

19 *54*

THOMAS G. MORGANSEN
Notary Public, State of New York
No. 41-8016950
Qualified in Queens County
Cert. filed with Queens Co. Reg.
New York Co. Clk's & Reg. Offices
Term Expires March 30, 1954

ITEM 11 (a)

REGISTRATION No. 68LIST OF MATERIAL

<u>Description of Publication</u>	<u>By whom written edited or prepared</u>	<u>By whom printed, Produced or published</u>	<u>By whom distributed</u>
Various travel booklets and pamphlets of Sw. origin	Swedish Tourist Traffic Association Stockholm, Sweden		Swedish National Travel Office
Booklets printed in USA: "Educational Travel in Scandinavia"	Scandinavian National Travel Commission in New York, consisting of Danish National Travel Office Norwegian National Travel Office Swedish National Travel Office		- " -
"Scandinavia, The Lands of Sunlit Nights"			
News Letters	Announcements to travel agents and press		- " -
Posters	Swedish Tourist Traffic Association Stockholm, Sweden		- " -
Maps	Swedish State Railways, Stockholm; The Royal Swedish Automobile Club; Stockholm, Sweden		- " -
Tour folders	Swedish State Railways		- " -
Moving Phtures	Edited from Swedish Material by Swedish National Travel Office		Films of the Nations Distributors, Inc.
Moving Pictures	Swedish State Railways		- " -
Slides	Prepared in Sweden		Swedish National Travel Office
Photographs	Miscellaneous photographers		- " -

FILED
JUL 20 1950
Foreign and
Registration Section
DEPARTMENT OF JUSTICE